

## Girl-Advocacy Adviser

### Role Overview

This is a volunteer uniformed role at a national level.

The Girl-Advocacy Adviser is supported by and reports to the Girl Membership Manager and works closely with the Learning and Development and Marketing and New Opportunities teams. This role will also work closely with other National volunteer positions, particularly the Girl-Led Adviser, and members of the wider GirlGuiding NZ team.

### Term

The term is for three years, which can be renewed by invitation for a further term of three years.

### Purpose of the Role

The Girl-Advocacy Adviser:

1. works as an effective member of the Girl Membership team in **representing** and **activating** the girl-voice of GirlGuiding NZ
2. ensures the **successful implementation** of national girl-advocacy initiatives as per the National Operational Plan and annual planning
3. champions a **girl-led** approach to advocacy, driving awareness of advocacy opportunities to engage girls and grow the overall participation in and impact of advocacy initiatives
4. promotes opportunities for advocacy initiatives **within** GirlGuiding NZ which contribute to GirlGuiding NZ's profile as a girl-led organisation and strengthens the **organisation's position** to speak out on issues affecting all NZ girls and young women
5. supports **Leaders** to develop community action into advocacy for girls at local levels.

## Key Tasks and Responsibilities

### Planning

- Contribute to operational decision making and planning of Girl Advocacy initiatives for GirlGuiding New Zealand.
- Work with Programme Team to ensure that regularly updated and current advocacy topics are included as part of term plans for Leaders at all section levels.
- Work with the Learning and Development Team to ensure a smooth handover of new advocacy initiatives for implementation.
- Lead in development and implementation of a plan to increase the capability of unit Leaders to better support delivery of advocacy initiatives at a unit level.
- In conjunction with the Programme and Development Teams, monitor and adapt agreed WAGGGS advocacy programmes and initiatives for the New Zealand context.

### Girl-Led Delivery

Assist the **RAP and/or other GirlGuiding NZ member representatives** to develop and deliver advocacy initiatives

### Ranger Advocacy Panel (RAP) and Other Girl Participants

- Drive awareness of advocacy opportunities across all sections and experiences, with a particular focus on Rangers
- Lead the selection process and appointment of members of the Ranger Advocacy Panel (RAP).
- As required, work with the RAP and other girls, and staff teams, to develop themes for research opportunities.
- In consultation with the Girl Membership Manager, seek and assist in appropriate development and training opportunities for the RAP.
- Support RAP and other girls to identify opportunities to represent the views of girls participating in Guiding.
- Assist the RAP and/or other girl representatives to engage appropriately with relevant stakeholders.

#### Connect

- Assist in recruiting Connect members to guide, mentor and support RAP and other girls in practical advocacy.
- Liaise with and support Connect mentorship panel to assist girls to achieve their advocacy goals.

#### **Leader Support**

- Promote opportunities for advocacy as part of programme planning.
- Support Unit Leaders to better support delivery of advocacy initiatives at a unit level.
- Work with the Programme Team to respond to Leader queries and provide advice on advocacy related programme activities.

#### **Relationship Management**

- Represent girl interests in the development and delivery of Advocacy project implementation plans.
- Liaise as required with relevant volunteers, staff and external consultants on any matters concerning advocacy.
- Identify and develop relationships with other organisations on common advocacy themes.

#### **Reporting**

- Provide regular updates to the Girl Membership and Marketing teams regarding successful implementation of advocacy initiatives to drive further awareness and impact.
- Monitor girl evaluations to note internal trends and develop actions to address issues.
- Provide regular feedback to the Girl Membership, Learning and Development and Marketing teams regarding advocacy trends, opportunities, and initiatives.

This role maintains a focus on the contribution of quality leadership and delivery of a well-balanced, relevant girl programme, to the growth in membership of the organisation.

This role is performed within GirlGuiding NZ policies, guidelines, and relevant statutory requirements such as health and safety. Further details are on the GirlGuiding NZ website.

#### **Performance Measurements**

- Effective contribution to the operational decision making for GirlGuiding New Zealand.
- Implementation of the Strategic and Operational Plan targets in the advocacy area, as outlined in the key responsibilities of the role.
- Reports in accordance with predetermined requirements, targets and timeframes.
- A cohesive, relevant and accessible approach to advocacy initiatives across all sections, with advocacy development outcomes contributing to delivery of a quality girl programme.

#### **Direct Reports**

There are no direct reports to this role.

## **Time commitment**

An average of three – four hours per week.

Time commitment can vary according to criteria, deadlines, and accountability requirements, including planning, initiatives, email management and meetings/teleconferences.

Attendance at National Forum is a requirement of the role.

## **Location of Position**

No fixed location. The role requires a willingness to attend 'after-hours' meetings and events via Teams or Zoom, and may require occasional travel within New Zealand.

## **Person Specification**

### **Knowledge and skills**

- Sound knowledge of issues affecting girls and young women today.
- Ability to work with and relate to a diverse group of girls and young women.
- Ability to be a spokesperson on Advocacy for GirlGuiding New Zealand.
- Mentoring skills.
- Effective leadership skills.
- Excellent communication skills, using a variety of channels and technologies.
- Effective co-ordination and organisational skills.
- A willingness and ability to delegate.
- Openness to change and new ideas.
- A willingness to collaborate using remote access technology.

### **Experience**

- A keen interest and a significant understanding of societal advocacy issues relating to girls and young women.
- Evidence of involvement in advocacy issues either in the community or through GirlGuiding New Zealand initiatives.
- Successful application of advocacy principles to girl programmes.
- Successful team leadership experience.

### **Personal attributes**

- A passion for GirlGuiding and its values.
- Support for the concept of Girl-Led.
- Support for the development and growth of girls and young women.
- Self-motivated and able to work autonomously but collaboratively within a wider team.
- An inclusive style of leadership.
- A willingness to develop skills, embrace new technologies and influence others to do the same.
- The integrity to respect confidentiality and act with discretion.