

## Using Givealittle

Givealittle (<https://givealittle.co.nz/>) is an online fundraising platform for all New Zealanders.

Anyone can start a Givealittle fundraising page to attend Jamboree, however it must **not** be under GirlGuiding NZ. You can either set up an individual page or create a page for the whole unit. To get ideas on what to include on your page have a look at a few other causes or search 'Jamboree' to see what others have listed.

Before you set up a page, watch a quick overview of how [Givealittle works](#) or follow the steps outlined at <https://givealittle.co.nz/drafts/new>.

### How to set up a Give A Little page to receive donations online

It takes just a couple of minutes to create a page. You must be 18 or older, able to provide photo ID and have your own New Zealand bank account. If you are under 18 years old, we encourage parents or the leader to act as the person receiving the funds.

- Go to <https://givealittle.co.nz/> and click on Raise Funds at the top of the page
- Complete the required details (If you already have an account on Givealittle it's faster to log in).
- Under Your Details, select that this is your own account. Optional: You can add a profile picture that will help people connect with you and your page.
- Under Beneficiary Details, select that the funds will be received by my account and that the funds will benefit me.
- Tell Your Story – use this page to give a clear explanation of what you want to raise money for.
- Your main image is very important as this will be included when the page is shared on social media. Make it meaningful!
- We suggest that you have a target amount to fundraise – this displays a graph of your progress and helps your supporters to know how much to contribute.
- Under duration check the payment terms so you know about the payment schedule if you need the funds by a particular date.
- Decide whether you want help with Search & Promotion.
- Thanking your donors. These people are supporting you so make the thank you message personal and to the point.

You can click Save for Later to come back to the page at any time. Once you're ready for the page to go live, hit Publish.

Once published you can provide updates, create posts or share your page on your own Social Media.

*Please note there is a 5% service fee.*

### Tell your story

The best way to get people to support your cause through crowd funding sites is by creating an emotional, compelling fundraising page. Use pictures and videos where possible, tell an amazing story, and explain to people exactly how much you need and what the money will be used for.

## Images

Photos are vital in helping to tell the story, so we suggest you pick the photos wisely - maybe one or two girls doing Guiding activities and/or camping. You must ask their permission to use their photos as this is not a GirlGuiding NZ page.

## Promotion

The only way you will get support is by reaching out to your own network of supporters. Tell them, about your campaign (via email or Social media) and provide them with a link so they can go online and give. You won't get donations from others until you have a good amount of traction from your own network – and this shows that you are serious.

## Thanking supporters

Finally remember to thank your supporters. There is an option to include a personal thank you message when someone supports your cause which we recommend you do.

## Keep people updated

Once you have set up the page, keep it, and people, updated – keep your supporters informed and interested in your fundraising. Tell them about progress you've made – been on a camp, completed the pre-jamboree challenge, or you've passed a certain fundraising milestone. Post photos of you taking part in fundraising events or camps to give them a sense of being on the journey with you – and it may prompt them to give a bit more.

## Finally

The best way to fundraise is always going to be getting out and about (be seen Guiding) in your local community doing activities to raise funds. It shows that Guiding is all about helping girls learn the value of things, and to be responsible and accountable for their futures.