



GirlGuiding
New Zealand



Fundraising for Jamboree 2021

GirlGuiding New Zealand is a registered charity and must comply with the Charities Act 2014 and the Department of Internal Affairs. It is essential that fundraising is used only for the purpose for which it was given. Even if funders do not require a detailed report of how the funding is spent, we should still be able to provide this information.

Below are a few key points to help you fundraise to attend the GirlGuiding NZ Jamboree 2021.

Before you start doing any fundraising, please make yourself familiar with the Policy on Fundraising and Fundraising Guidelines. These can be found in the Leaders section of the website, under resources - <https://girlguidingnz.org.nz/leaders/resources/> (you will need to log on first).

- As any funds raised will benefit an **individual** (the girl and her parents), they cannot be raised under the name of 'GirlGuiding New Zealand'. Please make it clear to donors that the funds will be used by an individual and not the GirlGuiding New Zealand organisation.
- Fundraising for an individual is not subject to GirlGuiding New Zealand's charitable status. No matter what you choose to call your fundraising activity, it is not considered a charitable activity if it benefits only a specific individual or individuals. Donors to your fundraising campaign are essentially making a gift to the beneficiary. Therefore, companies/donors are not entitled to a tax donation receipt and are unable to claim tax credits for donations.
- Applications to **grant making trusts** for assistance with fees, equipment or transport is **not permitted** under the name of GirlGuiding New Zealand. This is because the funding results in a personal gain for individuals and does not have a direct or immediate benefit to the organisation or the community.

The Jamboree Fee (tba) includes the cost of programme and activities, the site and facilities hire, catering, and incidentals associated with running a Jamboree. Girls will need to add on any costs of transport and equipment needed for themselves.

Fundraising for Jamboree differs from unit to unit. Some parents can fund the cost themselves as they do not have the time to commit to fundraising. Some units choose to fundraise as a group to help reduce the cost of girls attending and we have compiled a list of AtoZ Fundraising ideas to help inspire you.

From previous Jamborees, we suggest that you hold a parent meeting (include all parents whose daughters will be eligible to attend) to promote Jamboree and find out who would like support with fundraising. If there are several parents wanting help, set up a small Jamboree Fundraising Committee within your team to determine how the funds are going to be raised and create a fundraising calendar. By working together parents, leaders and girls tend to be more supportive of the unit which can also provide a great opportunity for recruitment as well as encouraging retention in the unit.

One way that some girls fund the fee for the Jamboree is to get job - like lawn mowing, gardening, house cleaning or a newspaper/pamphlet delivery round. Parents will often help with these duties so their daughter can achieve their saving goals. Getting a job can be an effective way of raising the funds and it also teaches girls about real life, earning their way and watching their savings grow.

Important: Fundraising should be done outside of unit time. Remember that some girls in your unit will not be able to attend the Jamboree because they may already have a family commitment that clashes with the event or may not be able to afford to go. We don't want these girls (or parents) to become dissatisfied with the organisation if the focus for the year is totally on fundraising and pre-jamboree activities. Please ensure that girls who are not going to Jamboree are fully involved in activities that will hold their interest.

What do I do with group funds raised?

Units should deposit their group fundraising into:

GirlGuiding NZ Westpac Bank Account: **03-1592-0800013-000**

Reference: **Jamboree Unit Name, Unit Number**

Once banked, please email finance@girlguidingnz.org.nz and advise the date the funds were banked, the unit name, amount banked and that it is for Jamboree. *e.g. On 3 February Opoho Rangers deposited \$300 into your bank account for Jamboree Fundraising.*

Group fundraising will accumulate in our bank account until a date (yet to be determined) and will then be applied to individual girl accounts. The cumulative amount of fundraising for each unit will be evenly distributed between the girls involved.

Parents please note – OGM automatically applies credits to the oldest outstanding invoice so if you have any invoices unpaid at the time of the fundraising being applied to your girls account, it can look as if your Jamboree invoice is still outstanding. Staff are aware of this and will be able to see that the credit has automatically been applied to an earlier invoice.

Leaders will be informed of the date when all group fundraising is required to be banked into our account.

After this date, group fundraising is required to be banked directly into the OGM bank account and detailed to each girls' 12 digit identifying code.

Local Support

- As already stated, grant making trusts **CANNOT** be applied to. However, many service clubs i.e. Rotary, Lions, Freemasons, Jaycees, RSA, Zonta, Soroptomists, Inner Wheel Club, etc. and local businesses offer support, and these may be applied to. Check out https://www.lionsclubs.org.nz/foundations/heads-kids?fbclid=IwAR3ag9SltWgJvp0Zeh6jbcxspCMiBztwZKthkrcQklU8_SsoothOG--QS0 - but please note that applications require support from a New Zealand Lions Club. Please make it clear that they are 'supporting girls' to attend Jamboree and **not** supporting GirlGuiding New Zealand.
- Some organisations offer a localised funding scheme or community award where people can register an initiative or project that focusses on local outcomes i.e. [Z Energy Good in the Hood](#), [Neighbourly AMI Community Grants](#), [My Challenge](#) etc. Before applying, please contact your Local Team Co-ordinator (or Regional Hub Co-ordinator), in case there is an opportunity to make a joint application. The initiative is that the local girls will attend the national event. If you are shortlisted, please fill out a [Fundraising Intentions Form](#) and email it to funding@girlguidingnz.org.nz.
- Did you know that [Bunnings](#) provides community groups with the opportunity to hold a bake sale or sausage sizzle outside of their stores to help with fundraising? Requests for fundraising opportunities should be made in writing on our letterhead, and sent to your nearest [Bunning Store](#), to the attention of the Activities Organiser. This is a very popular so you will need to book well in advance.

Travel

- Any additional transport arrangements must be arranged and paid for by the individual. You may also fundraise for this; however, this money is **not** to be deposited into a GirlGuiding NZ account.

Other Information

- GirlGuiding New Zealand reserves the right to approve the use of its name and logo on any promotional material, including flyers, posters, website promotion, etc. For approvals and details contact the Event Co-ordinator (jamboree2021@ggnz.org.nz).
- All communications (such as flyers, brochures, letters, media releases, etc.) about your fundraising activity must clearly specify the purpose of the fundraising. A suggested way of promoting your fundraiser is:

"Funds raised for this event will go towards helping local girls attend GirlGuiding NZ's Jamboree in Rotorua in January 2021."

Further support

We have created some example letters for you to use if you are asking for local support. Please feel free to adjust these depending on your needs.

We have also contacted a few organisations on your behalf for you to approach to do individual fundraising.

- BHoney Fundraiser
- Delicious Fundraiser
- Honeywrap Fundraiser
- The Honey Fund

As the Jamboree Committee is appointed and new information is released, we will endeavour to provide further material like:

- The Jamboree 2021 logo when available
- Jamboree headed paper to write to local companies asking for support (once logo is available)

Please keep an eye out on the Jamboree page on the website where this information will be available.

Whatever you are planning on doing remember to have FUN! And if you have any questions please email jamboree2021@ggnz.org.nz

Best of luck!