# Example emails/letters for support

**Letter to friends/companies**

Dear

My name is [your name] and I am [describe your position/situation/background]. I am looking to raise [amount of money] to help me pay to attend GirlGuiding New Zealand’s Jamboree in Rotorua in January 2021.

**OR**

On 16 January 2021 XXX number of girls from the XXXXXX unit, are planning to attend GirlGuiding NZ’s Jamboree in Rotorua.

Jamboree, which is held every 4 years, is a large camp that gives girls a chance to interact freely and confidently with other girls (aged from 9 – 17 years old) from around New Zealand and the world. It is a place where they can have fun, challenge themselves, learn about teamwork and take part in an adventure of a lifetime.

I’m writing to you to ask you to support [me and/or my unit] by way of giving a donation to go towards the fees, so that all girls who want to attend can afford it.

Girls who attend Jamboree will learn new life skills as they camp out together for 7 days doing adventurous activities that extends themselves. They will learn about tolerance and consideration for others and how to deal with issues that influence girls’ today. The activities will offer opportunities to push their boundaries and give them a unique experience that will also include a range of community action activities.

They will also gain independence by travelling and camping away from home for a week, learning to rely more on themselves and their Guiding friends.

To attend Jamboree, girls will need to complete the Pre-Jamboree Challenge which makes sure they have the skills, knowledge and fitness to make their jamboree experience a fun and exciting time which can be life-changing.

Thank you in advance for your contribution. You have no idea how much it means to me to have your support.

Here are the ways you can make a donation:

* Make a donation online at [if you have a Give a Little crowdfunding page]
* Pay directly into our bank account [bank account details]
* Contact me [phone number and email] to set up another donation method

Thank you again!

[Signature of writer]

[Typed name of writer]

**Birthday Donation**

**Support me to attend GirlGuiding NZ’s Jamboree**

Hello Everyone,

Many of you may know that I am planning to attend GirlGuiding New Zealand’s Guide Jamboree in Rotorua next year.

This event is going to be attended by over 1,500 girls aged from 9 to 17 years old from across the country as well as groups from overseas. The Jamboree commences on 16 January 2021 and for 7 days we will enjoy incredible programmes and activities in a unique Guiding environment.

If any of you have ever participated in an event like this, you will know that it will a life-changing experience for me. I have heard that the experiences, skill sets and friendships I will make will be with me forever.

I will learn so much by attending. I will learn new life skills as I camp out and do adventurous activities that will help push my boundaries as well as help me gain independence by travelling and camping away from home for a week.

For my birthday this year, I hope that you can help support me to attend Jamboree by giving a donation. I know that this experience will be far better than any gift I could ever receive.

Donations can be sent direct to …

Please contact me if you have any questions.

Yours sincerely

[Signature of writer]

[Typed name of writer]

[Phone number and email]

**Obtaining Support from SERVICE CLUBS or ORGANISATIONS**

One way that your unit or local team can obtain support to attend Jamboree is through requesting funding from Service Clubs. There are service clubs that provide funding to youth programmes all over New Zealand. For example; Rotary, Lions, Soroptomists, Zonta, Kiwanis etc.

Support from Service Clubs may come from some of these tips:

* Write them a letter asking for support (please see sample letter below).
* Offer to do a presentation with youth and leaders in attendance.
* Offer to do a follow up from the Jamboree experience in the form of a presentation with photos and stories of the life changing event you participated in.
* Ask if anyone in the room were previous Guides – did they attend a Jamboree - and ask them to share any memories.
* Ask them to join in on a popular Guiding song to get people involved from the beginning and to create warm memories and/or support.
* Ensure that you have information to hand out about your experience and come prepared with statistics of how many are attending, how much the experience will cost, what you will participate in, how the experience will change lives, and any more information you think is important.

**Sample Letters**

**Service Club**

Dear

We are writing to you today to express interest in delivering a presentation to the [name of Service Club] about the upcoming GirlGuiding NZ Jamboree taking place in Rotorua in January 2021. The local Guides could not be more excited about the opportunity to attend and would like to share with you what the experience will mean to them.

As you can likely relate, many Kiwi’s over the years have been Guides in their past and there is a strong possibility that some of your members have extremely positive memories about the experiences they had in Guiding and would love to hear from our girls as they share photos, stories and of course, their own experiences in our unit.

We are looking to have XXXX girls (aged between 9-17 years old) and XXX adults attend the Jamboree. Our adventure will begin on 16 January and will provide 7 days of incredible challenges and adventures that can only be experienced at a GirlGuiding NZ Jamboree.

Our girls are working hard to get to the Jamboree and have undertaken a multitude of fundraisers including [insert activities you are doing]. But your support would help them get there and would mean a great deal to them.

If we could arrange it, our girls would love the opportunity to talk to you about the experiences and opportunities girls who participate in Guiding get and, the types of activities we will be getting to do at the Jamboree. This way, if you have questions about Guiding or, the Jamboree in 2021, we can answer them immediately.

And should you be able to support us, we would also be very happy to come out to your group after we return and share our stories, our photos and our special memories with all of you. We can assure you that these girls will learn so much from this experience that it is sure to change them for the better.

We look forward to hearing from you.

Yours sincerely

[Signature of writer]

[Typed name of writer]

[Phone number and email]

**Organisations**

Dear Involved Community Partner,

Imagine you step off a bus and before you is a sea of tents. This is the ultimate Guiding event; Jamboree – where approximately 2,000 girls from all around the country and overseas come together to enjoy new

adventures; to experience the outdoors; interact with others, gain confidence and have the opportunity to

reach their full potential.

Jamboree encompasses wholesome Guiding activities, including camping, nature-based outdoor experiences and community services projects. In [YOUR TOWN], there are # youth and # adults planning on attending and we couldn’t be more excited about the opportunity to share

From past Jamborees we know that girls grow and learn from the experiences they gain at Jamboree. They will gain new skills and responsibilities, be independent as well as work together with many different people and small teams. They will participate in various challenges, build on specific skills related to the activities, get to test their abilities and receive input and feedback from skilled, interested leaders. Girls will also be able to interact with International delegates.

Through various fundraising activities girls have been able to raise some money on their own, but it’s not enough. A donation from you help them get there and would mean a great deal to them.

For further information or to have a someone come to your organisation to discuss the Jamboree, please contact [leader/parent or organiser].

Your sincerely

[Signature of writer]

[Typed name of writer]

[Phone number and email]