



www.bhoney.co.nz/superhero

FUN+RAISE

manuka honey

Fundraising with this creative series of Manuka honey is easy, super fun and comes with great profit margins to help you get to your fundraising goal faster.

The team from BHoney have pulled out all the stops and created a new page specifically to help with fundraising for Girl Guiding NZ's Jamboree 2021 - <https://www.bhoney.co.nz/superhero>

Essentially the offer on the page is for an individual girl who would like to run her own fundraiser and buy's a box of 12 x 250g Girl Guide labelled Manuka Honey which includes postage, anywhere in New Zealand, for \$179. This would give girls a \$49 profit per box if they sold for the RRP of \$19 per jar.

Alternatively, if as a unit you would like to create your own label, you can, as BHoney have Fun + Raise production runs each month and they will work directly with you to make the process simple, straight forward and fun.

They would supply complete (personalised labels etc.) to each unit in 250g PET containers for the GST inclusive price of \$14 plus freight. They recommended selling the Manuka honey for \$19 inc. GST. This will give a profit of \$5 per unit sold. They do have a minimum order quantity of 96 jars for customised labels and freight would be worked out at the time, but they can ship 300kg's anywhere in NZ for less than \$100.

Your Fun+Raise multiflora Manuka honey comes in 250gram PET jars that are pressure sealed within a tamper proof lid.

- **How much to buy and sell for?** Buy the honey pots for \$14 and sell for \$19. \$5 profit from each jar. We encourage units to estimate how many they will sell in total and then bulk order together.
- **Shipping costs?** Freight will be worked out at the time of order.
- **How to pay?** BHoney encourages units to order in bulk – this keep postage costs down. If the unit comes together, they ask for 50% up front and then 50% once enough funds have been raised.
- **How to order?** BHoney have set up a unique URL (<https://www.bhoney.co.nz/superhero>) so that units can follow the link to choose their designs and amounts to order.

Contact:

Chris Bulman

M: +64-21-616-205 | E: chris@custardsquare.com

Example of the draft label you can have

