



Girl Guiding
New Zealand



Be inspired to fundraise for **Jamboree 2021** with our **A-Z of ideas!**

If you are struggling with ideas on how you can actively contribute in raising funds, below is an A-Z list with some great suggestions that can be used on their own, in part or in combination.

Some of these activities can be combined to make a full day of fun activities and challenges. Your local team or regional hub can get involved - girls will be seen guiding, it can also help connect with your local community and can be used as a recruitment activity all at the same time.

Whatever fundraising event you are doing – think about adding a sponsorship element to it – it’s a great way of collecting money. Think of clever ideas that your friends and family can sponsor you and use the Sponsorship Form we have designed for you.

We would also love for you to share your stories – what worked and what didn’t as this will help others who are also looking for activities to fundraise.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

A

Apprentice for a day

Contact local businesses and see if you can be an apprentice for the day. Ask them to donate your salary.

Arts and crafts fair

We know girls produce some great arts and crafts in their units. Put these creative talents into action and sell your works of art at a craft fair.

Art exhibition

Instead of selling your art, charge your friends and family to look at it! Or better still, ask local artists to donate some of their works to be displayed and then sold the public.

Auction

Organise your own fundraising auction. Ask local businesses to donate some items. Approach your local Real Estate Agent and see if they would be prepared to be the auctioneer – and at the same time, donate an item or money!

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B

Bag packing at local supermarket

Ask your local supermarket if you can hold a bag packing day. It's a great way to provide a service to the local community while supporting the girls. Make sure girls are in uniform and get them to make up collection tins to say what they are fundraising for. Any small change helps, and you will be amazed at how generous shoppers will be.

BBQ Challenge

Hold a barbeque and invite people to come along charging an entry fee. Get dads involved and ask them to do the cooking. Run a best 'BBQ stand' competition.

Beat the Brownie

This involves a Brownie unit. Challenge friends to pay and play a 'Beat the Brownie' competition. See if people can do tasks or activities that girls learn at Guiding better than a Brownie (the Brownie will need to be a good all-rounder). Have a small prize for those who do manage to win. Use this activity as a recruitment exercise as well!

Bike ride

Pedal together! Why not organise a bike ride and turn it into a sponsored event? You could use a local park or cycle path (you may need to get Council approval) and have prizes for the best dressed bike. Ask local companies if they would like to sponsor a bike and give them the opportunity to decorate the bike with their brand.

Block / street party

Get your neighbours involved and arrange a street/block party. Ask them to bring a plate and hold some activities to raise money.

Bring and buy sale

Ask your friends, relatives or friends to donate goods i.e. cakes, books, toys, home-made jam, bric-a-brac and clothes are all firm favourites and run a stall. If there are any leftovers you can always donate them to the local food bank, shelter or library.

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C

Cake sales

Cake sales are a great way to raise money and awareness too.

Camp out

Organise a camp and charge friends who are not part of guiding to attend. For a fee they get an experienced guide to lead each campsite. Hold some fun activities or competitions during the camp.

Car wash

Set up a car wash in a local parking lot or public area and charge to wash cars. Be sure you ask for permission and be careful of moving cars!

Coins Create Leaders

Collect all those small coins that weigh down people's pockets. Ask people to donate whatever small change they have in their pocket at that time – small change can make a big difference.

Collections

Put empty jam jars to good use. Put stickers on them asking for donations and ask parents or friends to take them to work – leave them in reception, in the tearoom or on their desk or workspace.

Colour theme days

Bring a bit of colour into your day and raise money at the same time! Get your friends to dress in their favourite colours for a donation. Set a camping, environment or country theme.

Competitions

Devise your own competition, or use tried and tested ideas which you can get off the internet.

Concert

Gather all the talented people you know under one roof and put on a concert for friends and family. Think about a "pay to leave" policy too!

Cook up a storm

If you're a budding Master Chef, hold an evening where you do up your guide hall like a restaurant and sell tickets. Get girls to cook up a three-course meal. Involve other sections to be the waitresses and kitchen hands for the evening.

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D

Dog Walking

Help people with their four-legged friends by walking their dogs. This could become a regular source of fundraising. If you manage to talk two dogs at once, you can charge twice the money!

Disco

Put on those dancing shoes and disco the night away. See if you can get someone local to be the DJ for the event. Remember to charge an entry fee and provide plenty of water.

Dress down day

Ditch the uniform or get parents to do away with the suit/work clothes and dress in your comfiest outfit for the day.

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E

Eating baked beans with a cocktail stick

Challenge your friends to a baked bean eating competition – how many can you eat in a minute using only a cocktail stick?

Eco-friendly or Green day

With everyone talking about climate change and the importance of looking after our world, why not organise an Eco-friendly or Green Day? Dress in green, hold an eco-fashion show, create a recycled materials art exhibition or do good deeds like pick up litter for the day. Invite friends and family too. Remember to charge a fee to take part or get sponsored for all the activities you do.

Egg and spoon race

Are you up for an egg and spoon challenge? Race your friends and family. Or try an egg throwing competition to see who can throw an egg the furthest without it breaking.

Egg painting competition

Don't waste those eggs after the race – turn them into works of art. Sell them to raise money.

Enterprise Days

Put on your entrepreneurial heads and come up with a marketing idea of the century! Create and sell the product you have designed or use your resources to design your own gift.

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F

Face painting competition

Put your artistic talents to good use and paint people's faces. You could have a themed face painting day such as of animals or characters from a book. Remember to charge for your face painting art.

Fancy dress

Go crazy with the fashion ideas and create a zany masterpiece to wear for the day. Pay to participate and have prizes for the most outrageous and colourful costumes.

Fashion show

Put your creative talents to the test and organise a fashion show – why not use recycled clothes and make it an eco-show? Invite the wider community to see your fabulous designs, and don't forget to charge an entry fee.

Film night

Create your own cinema and hold a film night for family and friends. Sell popcorn and drinks and charge an

entry fee. Theme the night on your favourite type of film!

Fruit stand

Ask a local farm or orchard if you can pick fruit and/or vegetables and sell the produce in high-traffic areas or at community events.

Fun run

Dust off your running shoes, add a pink or blue tutu and run for fun. Organise your own fun run or join a sponsored event.

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G

Games night: scrabble, chess, trivial pursuits etc

For all those who love the challenge of a board game – why not have a marathon board game tournament? Either pay to play or get sponsored.

Garage Sale

Ask friends and family to clear their clutter and donate things for you to sell. Then hold a garage sale either at a home or your local guiding property. Have a donation tin so people can also through any loose change in if they go away empty handed.

Garden Party

Hold a garden party and serve afternoon tea – ask people to dress up or create a garden theme. Sell tickets.

Give it up!

Get sponsored to go without something. Give up speaking for a day, mobiles/computers for a week, chocolate for a month, or give up social media for the whole of Lent! Get sponsored or bank any money your saved.

Good deed day

Selling good deeds is a great way to attract donations. Make some of them fun i.e. collect litter on the beach dressed as your favourite TV character. You could organise a 'good deed day' and get the sold good deeds done rapidly

Goods and services!

Do any of your parents or friends own businesses that will donate goods or services for you to sell and the profit gets donated to you?

Guess who the baby is (from photos)

Do a twist on the classic baby photo game by collecting some baby photos of famous celebrities and charging your friends to guess who they are.

Guess the number of ... (balloons in a car, sweets in a jar)

Have a lot of fun challenging your friends to guess the quantity in the jar or car.

Guess the weight of ...

Quiz your friends on the weight of a stone, a cake, your backpack or a favourite stuffed animal – 50cents a guess.

Gumboot throwing competition

Put your shot-put skills to the test and see how far those gumboots will go. Pay to enter.

Gunge the Guide

Get your payback - give people the opportunity to 'gunge the guide' with slime or goo.

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H

Hair beading, braiding and plaiting

Put your creative talents to good use. Make your friends look cool and raise money.

Henna Hand Art

Find out if anyone knows how to apply henna and charge friends to have it applied.

Hero for the day

Charge a fee to dress up in your favourite 'superhero' costume for a day! Maybe do something heroic while you are dressed up - like doing a community service.

Honey (Honey Fund, BHoney or Honeywrap)

Purchase in bulk and sell honey or honey wraps to raise funds.

Hopscotch

Organise a Hopscotch contest in the playground and challenge your friends. Pay to play.

Hula Hoop Contest

How many times can you spin the hula hoop? Organise a hula hoop-athon. Don't forget to get sponsored by the spin, or the length of time you keep the hoop going.

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I

Indoor games

Organise an indoor Olympics. Rain won't stop play and you'll have fun challenging your friends and raising money too.

International evening

Hold a themed international night and decorate your hall with flags from across the globe. Serve different national dishes and entertain your guests with world

music. Why not also hold a quiz and test your friends' geographical knowledge? Charge an entry fee.

It's a Knockout

Organise an It's a Knockout competition – fun for all the family. Either make it a sponsored event or charge an entry free to participate.

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J

Jam

Simple - make jam and sell it.

Jam session

Get your musical friends along and have a jam session. Pay to participate and/or invite an audience for a donation.

Jelly races

Have fun with a jelly race – why not try different jelly moulds too, or even an obstacle course? Remember, you pay to play.

Jewellery making/selling

Put your creative jewellery making skills to good use and hold a sale with what you make. Share your skills with others and teach your friends how to make that perfect accessory.

Jigsaw marathon

Have you got an eye for a jigsaw? Challenge your friends to a speed jigsaw puzzle race. Get your friends and family to sponsor you too. Download your sponsorship form.

Joke-athon

Have your friends in stitches with a joke-athon. How long can you keep your friends laughing? If the jokes are really bad, make them pay a fee to leave.

Jumble sales

Reduce, reuse and recycle – the perfect opportunity to hold a jumble sale. See if you can turn your trash into cash.

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K

Karaoke

Impress your friends with your singing ability – try out your favourite tunes. Pay per tune or have a Karaoke evening where people pay to attend.

Kite flying

Let's go fly a kite. See which kite can stay up the longest. Why not design your own kites and get them sponsored too?

Knitting competition

How long is that scarf? Challenge your friends to a knit-off. You could sell or auction your work of art too.

Knobbly knees competition

Who in your group of friends has the knobbliest knees? Take some pictures and charge your friends to see who can guess correctly.

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L

Labour day

Why not auction yourself for the day (do housework, gardening, rake leaves, take care of pets, helping with shopping or doing whatever is asked of you). If you do it as a unit, this may be a good opportunity for some media exposure to as it shows the community that Guiding understands the importance of working to earn money.

Line dancing

Friends and family can have hours of fun with a line dancing event. You could even organise a line dance-athon. Charge a fee to take part.

Litter free day

Get yourselves sponsored to do an afternoon of picking up of litter – a great way to look after your community and the local environment too.

Loud tie/shirt day

Look to make a difference amongst your friends: see who can wear the most outrageous tie or shirt. You could even design your own. Only those who have paid to display can take part.

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M

Matched giving

Double the money you raise fundraising by asking local businesses to support your cause and match the amount of money you have raised at an event!

OR

Ask your parents if they are willing to help match fundraising dollars. Let them know about the odd jobs you will do around the house and ensure you keep your promises.

Email jamboree2021@ggnz.org.nz if you need a supporting letter for your company.

Mini Olympics

Test those budding Olympians and hold a mini Olympics. Pay to play.

Mid-Winter Christmas Dinner

Hold a traditional Christmas dinner. Decorate your hall with Christmas decorations and instead of bringing presents to give a donation.

Mile of coins

Set yourselves a challenge to see how long you can make your coin collection. Do it in a public place and ask people passing by to add coins to the trail.

Movie Night

Movie Nights are easy to organise and lots of fun. Check out [Movie Night Fundraising](#) in Fundraising Resources on the website.

Musical evening

Show off your talents and organise an evening of musical entertainment - from singing (or have sing-a-long to playing instruments). Ask those attending to pay what they think its worth.

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N

Nominate someone to get a waxing

Challenge your leader/ parent or a friend to wax for a good cause. Remember that they should get sponsored too, or charge people a fee to watch it happen. Ask a professional to come along to do the waxing.

Nearly new sale

Outgrown those jeans? Only worn something once. Why not sell or swap your unwanted things with your friends? Pay \$2 for each item you take.

Name your mascot

Does your event/activity have a mascot? Does it need a name? Charge your friends to come up with the most interesting suggestion. Take photos of the mascot having fun at your event/activity and send them to people who took part in the competition.

Netball tournament

Challenge your friends, parents, businesses or the community to a netball tournament. To add to the fun, why not play matches in fancy dress too?

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O

Obstacle course

Have fun with an obstacle course and get sponsored too.

Odd clothes day

Turn your non-uniform day into an odd clothes day – mix up those socks and clash for cash.

Odd job Day

Charge a fee for all those odd jobs around the house that need doing.

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P

Pancake breakfast or race

Hold a pancake breakfast and at the same time hold your own pancake race – challenge your friends and family.

Pavement Art

Produce chalk drawings on the pavement and ask people to support their favourite piece of art.

Photo competition

If you're a budding photographer, hold a competition for interesting snaps. All entrants to pay a fee and put on a display - auction the photos afterwards.

Pin the tail on the donkey

Challenge your friends to a pin the tail on the donkey (or it could be a picture of your leader/girls whatever). Remember to blindfold them - and no cheating! Pay to play.

Plant sale

For those with green fingers, ask your local nursery to donate seedlings and hold a plant sale, or organise a Big Dig for Guiding and get people to sponsor a tree.

Poetry reading

Organise a poetry recital and invite your friends and family. Why not hold a themed poetry event, or use poems from your favourite poet? Set yourself the challenge of reciting your poem from memory. \$1 per line – the longer the poem the more you raise.

POPS, POBS, POGS or PORS coffee morning

Get your mums and dads (Parents of Pippins, Brownies, Guides or Rangers) to organise a coffee morning for their friends. You could combine it with other activities suggested.

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Q

Quiet please - sponsored silence

Make your family happy by remaining quiet for a few hours, or even a whole day. Remember to get sponsored too!

Quiz/Trivia evening

Create your own quiz to test your friends' knowledge. Run the quiz at the POPS, POBS, POGS or PORS Coffee morning or at your guide hall and raise money for charging per entrant. You could have a theme, pop music, TV, sports etc.

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R

Race a Ranger

Challenge friends to pay and play a 'Race the Ranger'

competition. Like 'Beat the Brownie' see if people can do tasks or activities that girls learn at Guiding like putting up a tent, geocaching, or changing a tyre. Have a small prize for those who manage to win. Use this activity as a recruitment exercise as well!

Read-athon

How many books can you read over a short period of time? Get sponsored per page or, for fast readers, per book.

Recycling

You can recycle spent ink cartridges, collect left over foreign coins from your holiday or even donate your car! Turn your trash into cash.

Relays

Organise a sponsored relay race. Add a bit of variety into the race and create an obstacle relay or get them to dress up in a theme.

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S

Samba or Salsa Dancing

Put on those dancing shoes and find a partner! Collect donations to take part.

Scrabble contest

Challenge your friends to a Scrabble competition. Each competitor pays to play.

Scavenger Hunt

Test your orienteering skills. Set a route and make a list of items that participants need to find in order to win. Charge a small fee to participate and the winning group gets a prize.

S'mores night

People have fond memories of sitting by a campfire toasting marshmallows and making s'mores. YUM! Give them a chance to re-live those memories or give people who've never tried them an opportunity to do so by holding a s'mores evening. Sing campfire songs and have a few games. Charge a fee to participate.

Soak the leader

See if you can convince your leader to get in the stocks and get wet! Get people to pay per sponge.

Spelling Bee-athon

Do you have a head for spelling? Then organise a spelling competition or spelling bee-athon. Challenge yourself to a certain number of words – and why not get sponsored too?

Stalls

Set up a variety of stalls, from plants or cakes to recycled goods, and create your own mini bazaar.

Swim-athon

Swim the distance that you have to travel to get to your unit, camp, or even Jamboree. Get sponsored per length... or per kilometre!

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T

Talent contest

Hold a contest to showcase the talents of your friends and family! Organise a collection or charge at the door for entry.

TradeMe

Have a spring clean and sell the things you no longer need on TradeMe.co.nz

Treasure Hunt

Create a treasure hunt and challenge your friends to find what you have hidden. Pay to play.

Teddy bears' picnic

Organise a teddy bears' picnic and invite friends and family to attend in return for a donation.

Three-legged race

Team up with a friend and challenge other pairs to a three-legged race. To make it more fun, why not do it in fancy dress too? Each team pays to play.

Tug of war

We all know girls' rule! A fun way to compete with other girls in your area – challenge them to a tug of war. Each team pays a fee.

Twenty-four (24) hour fast

How long do you usually go without eating? Why not give up something you really enjoy for 24 hours? Get sponsored too.

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U

Ugly face pulling competition

A prize for the most outrageous face – make sure you get photographic evidence! Each entrant pays to play.

Uniform free day

Ditch the uniform for a fee.

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V

Volleyball

Challenge your friends and teachers to a sponsored volleyball match or charge each team to take part.

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W

Walk for wealth

Organise a sponsored walk or join an organised walk.

Word search

Create a themed word search and challenge your friends and family. Photocopy the page and sell them for people to participate.

World food day

Get together with friends and prepare and sell different dishes from around the world.

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X

X-Factor Competition

Celebrate all your talents by putting on a Guiding's X-Factor show. Organise your own talent show and invite friends and family too. Have a "pay to leave" policy just in case anyone walks out! Get some local community heroes to be the judges.

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Y

Yodelling competition

If yodelling is your thing, then either get friends to pay you not to do it or get sponsored instead!

Yoghurt fight

Warning – this will get messy. Have a yogurt fight and create challenges along the way – i.e. complete a task to get more ammunition (pots of yoghurt).

Yo-yo competition

Have you got a talent for yo-yoing? Then put your skill to good use and get sponsored.

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Z

Zany clothes day

Instead of a dress down day, dress up! Charge a fee and wear a zany costume that will brighten everyone's day!

Zoo visit and quiz

Organise a day out at the zoo and create a quiz and test your friends' and family's knowledge of the animal kingdom. Remember to charge a fee.

Zumba-thon

To stay fit and healthy, organise a Zumba-thon. Approach your local gym and see if they would hold it for you.

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